

PSY101 ASSIGNMENT 2 SOLUTION

Solution:

Question 01 answer:

- Non-satisfaction of these motives may lead to mental illness.

Main psychological needs are:

- i. Achievement
- ii. Curiosity
- iii. Need for appraisal
- iv. Need for affiliation
- v. Need for power
- vi. Work as motive

1.Achievement

- Self- actualization or attaining excellence in relevant domain is the characteristic feature of this motive.
- The need to achieve something, some object of desire, a goal, or position/status.
- The source of satisfaction is not just the achievement of the goal, but the very act of striving for it too.
- The level of the need for achievement varies from person to person.
- Some are high and some low achievers.
- Competition is an important element of this need.
- Achievement motivation is a significant variable in a competitive society.
- People with high motivation: Take and overcome challenges in order to succeed rather than finding an easy ways of achieving success.
- People with low motivation: Tends to avoid failure, finding easy way outs, not desire to take difficult tasks.
- Methods of measuring achievement motivation:

3.Symbolic Reward/ Appraisal

Appraisal is a powerful motive for everyone; especially for children and animals

Praising words, petting after doing well etc all serve as symbolic reward for the learner.

The presence and the attitude of the vu solutions.com more liked serves as a social reward for the learner e.g. child with his mother, dog with its caretaker etc.

Parent's approval and disapproval, liking and disliking towards the child all are included in symbolic rewards.

4. Need for affiliation

Urge/ desire to main a relationship with other people; making friends, social contact with other people.

Less desire to be isolated or alone.

Studies showed that females spend a larger span of time among friends and peers as compared to males.

Although the need for affiliation is a universal phenomenon, cultural differences do exist in its expression; some cultures have more group cohesiveness than others.

5. Need for Power

- Desire to influence, hold or ruling over others in order to be recognized as powerful individual.
- These types of people prefer to work in big organizations, businesses and other influential professions.
- There also exists gender differences among males and females; men are more apt to take challenges and respond quite aggressively irrespective of women who are socially restrained and traditional in her behavior.

6. Work

- Most of the people spent large span of time in their life at work; for this reason, psychologists take it as another powerful motive
- Work serves as a powerful motive because it satisfies other motives also such as biological motives of hunger, shelter etc, sense of achievement, affiliation and decision-making.