

IDEA SOLUTION.....

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BY

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Solution 1

In Pakistan business owners do not find e-commerce feature as tool to reach over the world in just one click. They ignore the importance of e-commerce as they think that it is waste of time and money. During my research I found that business owners of Pakistan do not understand the term "e-commerce". They do not realize how much benefit they can avail from e-commerce.

E-commerce can help our business owners to create a new relationship opportunities where he can find potential customers, business associates and new product manufacturers. Customers who don't know you exist will know about you, product suppliers will request you add their items and other businesses will approach you about partnership opportunities. Many of these opportunities would not present themselves without an Online presence or site for them to discover you on their own. His business will be accessible to users all over the world.

Business will be opened for all over the world for 24 hours. Vacations, holidays, & office timing will not be disturbing the supply chain process. Customer loyalty can be improved by presenting products and improving customer satisfaction through e-commerce. You can literally take orders and let customers shop while you sleep, take vacations or from remote locations.

Sales will also be increased. In addition to potentially increasing sales and profits, e-Business owners can also typically reduce the costs of running their business by moving it or expanding it into the Online world. e-commerce stores can run with less employees including sales staff, customer service reps, order fulfillment staff and others. e-Businesses also do not need a physical location in order to stay operational, which can reduce costs related to building leases, phone bills, utility costs and other costs associated with running a brick-and-mortar storefront.

In the end, let make it clear that right technology enhancement at right time in business always provide benefits to the organization. Its up to you to get it or waste it by making lame excuses or ignoring. You are welcome to share your opinions and feedback in comment section.

Solution 2

E-business is an emerging trend which is rapidly growing all over the world and only those can survive in future who automate themselves and present them on internet to connect with all over the world and to present in business anywhere anytime. E-business is feasible in Pakistan but there is a need to convince and influence the people to be involved in this technique and system because with the help of e-business they can automate their business and they can effectively run their business with less hurdles and problems. Pakistan has talent in every field as well as in IT field. The need is to use this intellectual property and build infrastructure which will help to promote the internet and e-business in our country and people can be prosperous by applying it because it is a need of time and it is a great opportunity for them to be a part of this digital age.

Solution 3

In Pakistan the owner of the business not get benefits from e-commerce tool or features. Business will be opened for all over the world for 24 hours. Vacations, holidays, & office timing will not be disturbing the supply chain process. Customer loyalty can be improved by presenting products and improving customer satisfaction through e-commerce. You can literally take orders and let customers shop while you sleep, take vacations or from remote locations.e commerce business does not need physical location.the customer can get benefits from this features at any time when he want.the owner must launch there business website in which all the benefits of there product must be includes.

E-commerce is now a days are very essential for business expansion.problem of electricity is minimized with the help of generators and the cost of generator is much lesser than its benefits.low litracy rate can effect us in premises of pakistan, but with the help of ecommerce, we can capture the international market. so it is beneficial to chose e-commerce Govt. fails to implement the e commerce initiatives and regulations but inspite of this we must go for E-commerce because sooner or later govt will have to develop and impliment strong E-commerce Regulations .E-commerce is now a days are very essential for business expansion.problem of electricity is minimized with the help of generators and the cost of generator is much lesser than its benefits.low litracy rate can effect us in premises of pakistan, but with the help of ecommerce, we can capture the international market. so it is beneficial to chose e-commerce.

Remember me in your prayers!!!!!!!
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