

MGT601 SME Management GDB Idea solution
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Q:1

Required to first list at least ten (10) challenges/difficulties currently faced by SMEs in Pakistan

1. Lack of financing
2. shortage of skilled/experience employee or labour
3. location/ area of business/place
4. Poor quality of Raw material
5. not proper licensing or registration by Gov
6. Lack of new technology or equipment
7. taxation rate
8. trading restriction
9. Gov non supportive policies
10. Political involvement
11. uneducated management structure
12. non supportive supplier
13. Transportation barrier
14. shortage of raw material
15. loadshedding of electricity or gas
16. Availability of same product in poor quality
17. poor infrastructure
18. insufficient resources
19. Lack of innovation
20. unsatisfactory marketing system
21. corrupt loaning system of Gov
22. unavailability of technical training institution for SME
23. non professional behavior of supplier/marchandiser
24. complexity of laws



Q.2

you are required to discuss the possible precautionary measures (at least five) that must be taken by the businessmen themselves

1. maintain quality standard
2. conduct training of labour
3. innovation according to the changing in market environment
4. suitable location
5. proper management system
6. after sale services
7. availability of product everytime
8. customer feedback system
9. punctual and regular product handling
10. linkage with other partner
11. proper tech