

STA630 Research Methods subjective Final Term Paper 2012

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On which basis documents in Historical Comparative Research are evaluated? (5 Marks)

Suppose a researcher studies the relationship between the print media cartoons and gender representation by analyzing the cartoons published in Daily Times during year 2009-2011. How can he make his observation structured? With reference to the given scenario how frequency, direction, intensity and space can be measured? (5 Marks)

Briefly discuss the importance of Data Transformation in Research with the help of example? (5 Marks)

What is the difference between confidentiality and anonymity? (5 Marks)

Suppose you are analyzing the elderly people appearance in different TV programs. How would you measure the frequency of elderly people? (3 Marks)

A researcher found positive relationship between experience and loyalty of employees. Can he use gender as control variable if he has already determined that male and female show different level of loyalty with experience? (3 Marks)

Historical-Comparative research focuses on some factors, list down those factors? (3 Marks)