



1. Which of the following is not a type of market structure?

- ☐ a. Competitive monopoly
- ☐ b. Oligopoly
- ☐ c. Perfect competition
- ☐ d. All of the above are types of market structures.

2. If the market demand curve for a commodity has a negative slope then the market structure must be

- ☐ a. perfect competition.
- ☐ b. monopoly.
- ☐ c. imperfect competition.
- ☐ d. The market structure cannot be determined from the information given.

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3. If a firm sells its output on a market that is characterized by many sellers and buyers, a homogeneous product, unlimited long-run resource mobility, and perfect knowledge, then the firm is a

- ☐ a. a monopolist.
- ☐ b. an oligopolist.
- ☐ c. a perfect competitor.
- ☐ d. a monopolistic competitor.

4. If a firm sells its output on a market that is characterized by a single seller and many buyers of a homogeneous product for which there are no close substitutes and barriers to long-run resource mobility, then the firm is
- ☐ a. a monopolist.
 - ☐ b. an oligopolist.
 - ☐ c. a perfect competitor.
 - ☐ d. a monopolistic competitor.
5. If a firm sells its output on a market that is characterized by many sellers and buyers, a differentiated product, and unlimited long-run resource mobility, then the firm is
- ☐ a. a monopolist.
 - ☐ b. an oligopolist.
 - ☐ c. a perfect competitor.
 - ☐ d. a monopolistic competitor.
6. If a firm sells its output on a market that is characterized by few sellers and many buyers and limited long-run resource mobility, then the firm is
- ☐ a. a monopolist.
 - ☐ b. an oligopolist.
 - ☐ c. a perfect competitor.
 - ☐ d. a monopolistic competitor.
7. If one perfectly competitive firm increases its level of output, market supply
- ☐ a. will increase and market price will fall.
 - ☐ b. will increase and market price will rise.
 - ☐ c. and market price will both remain constant.
 - ☐ d. will decrease and market price will rise.

8. Which of the following markets comes close to satisfying the assumptions of a perfectly competitive market structure?

- ☐ a. The stock market.
- ☐ b. The market for agricultural commodities such as wheat or corn.
- ☐ c. The market for petroleum and natural gas.
- ☐ d. All of the above come close to satisfying the assumptions of perfect competition.

9. A perfectly competitive firm should reduce output or shut down in the short run if market price is equal to marginal cost and price is
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- ☐ a. greater than average total cost.
- ☐ b. less than average total cost.
- ☐ c. greater than average variable cost.
- ☐ d. less than average variable cost.

10. The market demand curve for a perfectly competitive industry is $QD = 12 - 2P$. The market supply curve is $QS = 3 + P$. The market will be in equilibrium if

- ☐ a. $P = 6$ and $Q = 9$.
- ☐ b. $P = 5$ and $Q = 2$.
- ☐ c. $P = 4$ and $Q = 4$.
- ☐ d. $P = 3$ and $Q = 6$.

11. Which of the following is a barrier to entry that typically results in monopoly?

- ☐ a. The firm controls the entire supply of a raw material.
- ☐ b. Production of the industry's product is subject to economies of scale over a broad range of output.
- ☐ c. Production of the industry's product requires a large initial capital investment.
- ☐ d. The firm holds an exclusive government franchise.

12. In the short run, a monopolist will shut down if it is producing a level of output where marginal revenue is equal to short-run marginal cost and price is
- ☐ a. greater than average total cost.
 - ☐ b. less than average total cost.
 - ☐ c. greater than average variable cost.
 - ☐ d. less than average variable cost.
13. A **natural monopoly** refers to a monopoly that is defended from direct competition by
- ☐ a. economies of scale over a broad range of output.
 - ☐ b. a government franchise.
 - ☐ c. control over a vital input.
 - ☐ d. a patent or copyright.
14. When a perfectly competitive industry is in long-run equilibrium, all firms in the industry
- ☐ a. earn zero economic profits.
 - ☐ b. produce a level of output where short-run marginal cost is equal to short-run average total cost.
 - ☐ c. produce a level of output where long-run marginal cost is equal to long-run average cost.
 - ☐ d. All of the above are correct.
15. The short-run supply curve of a perfectly competitive firm
- ☐ a. is equal to that portion of the short-run marginal cost curve that is above the average variable cost curve.
 - ☐ b. is equal to that portion of the short-run marginal cost curve that is above the average total cost curve.
 - ☐ c. is equal to that portion of the short-run average total cost curve that is above the average variable cost curve.
 - ☐ d. None of the above is correct.
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16. The long-run supply curve of a perfectly competitive firm
- ☐ a. is equal to that portion of the long-run marginal cost curve that is above the relevant short-run average variable cost curve.
 - ☐ b. is equal to that portion of the long-run marginal cost curve that is above the relevant short-run average total cost curve.
 - ☐ c. is equal to that portion of the long-run average total cost curve that is above the relevant short-run average variable cost curve.
 - ☐ d. None of the above is correct.
17. A depreciation of the U.S. dollar relative to foreign currencies will make
- ☐ a. foreign imports less expensive in the United States.
 - ☐ b. U.S. exports less expensive in foreign countries.
 - ☐ c. the demand for U.S. exports decrease.
 - ☐ d. All of the above are correct.
18. The value of the U.S. dollar on the foreign exchange market will tend to
- ☐ a. increase if there is an increase in the demand for U.S. exports by foreign countries.
 - ☐ b. decrease if there is an increase in the demand for foreign imports by the United States.
 - ☐ c. decrease if monetary authorities intervene on the foreign exchange market by selling U.S. dollars for foreign currencies.
 - ☐ d. All of the above are correct.
19. A monopolized market is in long-run equilibrium when
- ☐ a. zero economic profit is earned by the monopolist.
 - ☐ b. production takes place where price is equal to long-run marginal cost and long-run average cost.

- ☐ c. production takes place where long-run marginal cost is equal to marginal revenue and price is not below long-run average cost.
- ☐ d. All of the above are correct.
20. A monopolist produces 14,000 units of output and charges \$14 per unit. Its marginal revenue is \$8, its marginal cost is \$7 and rising, its average total cost is \$10, and its average variable cost is \$9. The monopolist should
- ☐ a. increase output, which will result in an increase in the firm's positive economic profit.
- ☐ b. increase output, which will reduce the firm's economic losses.
- ☐ c. shut down, which will reduce the firm's economic losses.
- ☐ d. decrease output, which will result in an increase in the firm's positive economic profit.
21. Which of the following types of firms is likely to be a monopolistic competitor?
- ☐ a. A local telephone company.
- ☐ b. An automobile manufacturer.
- ☐ c. A restaurant.
- ☐ d. All of the above are likely to be monopolistic competitors.
22. Which of the following is a differentiated product?
- ☐ a. A hamburger.
- ☐ b. A shirt.
- ☐ c. An automobile.
- ☐ d. All of the above are differentiated products.
23. Which of the following is a characteristic of monopolistic competition?

- ☐ a. Few sellers.
 - ☐ b. A differentiated product.
 - ☐ c. Easy entry into and exit from the industry.
 - ☐ d. All of the above are characteristics of monopolistic competition.
24. The demand curve faced by a monopolistically competitive firm is
- ☐ a. perfectly elastic.
 - ☐ b. elastic.
 - ☐ c. unit elastic.
 - ☐ d. inelastic.
25. If an imperfectly competitive firm is producing a level of output where marginal cost is equal to marginal revenue, marginal revenue is below average variable cost, and price is equal to average total cost, then the firm
- ☐ a. should shut down.
 - ☐ b. should decrease output, but should not shut down.
 - ☐ c. should increase output.
 - ☐ d. None of the above is correct.
26. If an imperfectly competitive firm is producing a level of output where marginal cost is equal to marginal revenue, marginal revenue is below average variable cost, and price is equal to average total cost, then the firm is
- ☐ a. in long-run equilibrium.
 - ☐ b. in short-run equilibrium.
 - ☐ c. minimizing short-run average total cost.
 - ☐ d. breaking even.
27. Product variation refers to

- ☒ a. an activity undertaken by a firm to increase demand.
- ☐ b. a problem with quality control that tends to decrease demand.
- ☐ c. an activity undertaken by a firm to make demand more price inelastic.
- ☐ d. None of the above is correct.

28. Which of the following is a criticism of the theory of monopolistic competition?

- ☐ a. It is difficult to define a monopolistically competitive market and to determine the firms and products that comprise it.
- ☐ b. When product differentiation is slight, each firm's demand curve is nearly horizontal so the perfectly competitive solution provides an adequate approximation to the monopolistically competitive solution.
- ☐ c. When there are strong brand preferences and few producers of many differentiated products, or when there are many producers but only a few compete as rivals for any given consumer, then the oligopoly solution provides an adequate approximation to the monopolistically competitive solution.
- ☒ d. All of the above are correct.

29. Which of the following industries is most likely to be monopolistically competitive?

- ☐ a. The automobile industry
- ☐ b. The steel industry
- ☒ c. The car repair industry
- ☐ d. The electrical generating industry

30. Marginal revenue is equal to price for which one of the following types of market structure?

- ☐ a. Monopoly
- ☐ b. Perfect competition
- ☐ c. Monopolistic competition
- ☐ d. Oligopoly

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