

MGT603 Strategic Management Subjective Final Term Paper 2012

What is the significance of production department? (3)

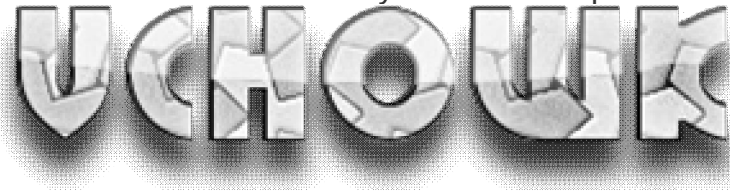
What is the difference between mass marketing and target marketing ? (3)

Give the exact definition of "AAA" American Accounting Auditing? (5)

Give at least 10 examples of management policies ?(5)

What are the stake holders which affect the decision making? (5)

Why the business worth is necessary to know to implement a



strategy

? (5)