

MGT703 MIDTERM 2013

- 1.customer orientation
- 2.Important f
- 3.EFE model, if total weight is 2.10 then.....
4. IFE Model, if total wight is 3.34 then.....
5. Market penetration
- 6.Competitor Intelligent program
- 7.Staffing, 5 main point
- 8.Horizontal Integration