

- 1- Discuss the advantages of online focus groups
- 2- what is differences between a conceptual definition and operational definition
- 3- how can you differentiate between parameter, statistic and precision level
- 4-how would you compare qualitative and quantitative research
- 5- discuss what the researcher expects to gain from pre testing the question are
- 6- what is least time consuming and less expensive among all sampling techniques
- 7- a major automobile company is considering a drug testing program. They selected Honda apply their production system .measure the impact of productivity. Is it experimental? Discuss in details
- 8- what medium is used for data collection?