

MGT703 Final Term paper (23-07-2013)

1. Concentric diversification strategy with two local or international firms of Pakistan.
2. What circumstances depicts that the firm faces under the category of Dogs?
3. What can be possible indicators that reveal the organization structure is inefficient?
4. Importance of market segmentation for strategy implementation process.
5. Best way to overcome resistance to change while taking corrective actions?
6. Space matrix-which strategy would you recommend to a firm who wants to remain close to its basic competence without taking excessive risks?
7. BCG.
8. Benefits of diverse workforce in org.
9. Success today is no guarantee of success tomorrow. explain.
10. Significance of taking corrective actions under strategy evaluation.
11. Effectiveness of using computers for strategy evaluation.